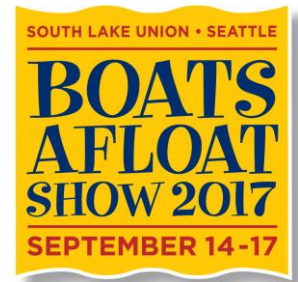


WRISTBAND SPONSORSHIP
Boats Afloat Show on South Lake Union, Seattle WA
September 14 - 17, 2017



Our Wristband Sponsorship is an easy and affordable way to promote your company to each and every attendee. This package includes the exclusive right to brand the official show wristbands with your company's name, logo and contact information. Wrist bands are given to every attendee at the show, which sees between 9,000 to 11,000 people over the course of the five day event.

The Seattle Boats Afloat Show will provide:

- Exclusive brand placement on official Boats Afloat Show wristbands given to all attendees
- Wristband may include logo, website and telephone number
- Production and distribution of all wristbands

Sponsor will provide:

- Sponsorship Fee - \$1,600.00
- Art work, including logo, phone number and website for wristband no later than July 15th, 2017.

For more information, please contact Kirsten Berg, Events & Promotions Manager at (206) 748-0012 or email at kirsten@nwyachtbrokers.com. The Boats Afloat Show is owned and operated by the Northwest Yacht Brokers Association.

Boats Afloat Show September 14-17, 2017

The 2017 Boats Afloat Show launches September 14th – 17th, 2017. The show features 200+ world class vessels of all brands and styles on South Lake Union as well as marine lenders, parts/services, marinas and the latest innovations in accessories. With over 72,000 registered recreational boats in WA, and an estimated 300,000 persons engaged in boating activities in the state a partnership with Boats Afloat is an excellent opportunity to reach a large target market.

- ♦ The Boats Afloat Show is the largest in-the-water boat show on the West Coast.
- ♦ 9,000 to 11,000 people attend the show each September.
- ♦ The Boats Afloat Show offers television, radio and print media exposure.